

FACT SHEET



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NEW BUSINESS CONTACTS

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BUSINESS ADVANTAGE

Preston Spire makes brands positively matter by creating experiences so meaningful they are welcome in people's lives. In marketing, in business, in anything that matters—Good wins.

CAPABILITIES

Brand strategy/research
Digital, social and content strategy
Media planning/buying
Integrated advertising
Brand and product design
Website UX and design
App UX and design
Lead generation
CRM/email marketing
Content development
SEM/SEO
Public relations
Experiential
Analytics and optimization

CATEGORY EXPERIENCE

Accounting
Appliances
Automotive
Education
Entertainment
Financial services
Food/beverage
Grocery
Health and wellness
Home building products
Insurance
Lottery/gaming
Non-profit
Outdoor
Packaged goods
Realty
Restaurants
Retail
Sports
Travel & Tourism

CLIENTS

Ameriprise Financial
Anoka-Ramsey
Community College
Anoka Technical College
CommonSpirit Health
Covantage Health Partners
Herbruck's
Kennedy Krieger Institute
Lifespark
Lil' Drug Store
Medtronic
MercyOne
MOBE
NextBlue of North Dakota
NoDoz
Northstar Problem Gambling Alliance
Paisley Park
RE@L
Second Harvest Heartland
UCare
Vermont Blue Advantage
Virtual Training World
Wings Financial
YMCA of the North

OWNERSHIP

Fiercely independent/employee-owned

ACCOLADES

MSP Business Journal Best Places To Work
Top 100 U.S. agencies in Effie Effectiveness Index
Advertising Age "Midwest Small Agency of the Year" (under 100 employees)
10 AMA Effie awards and finalists
Two national Webby award finalists
10 International "Best-in-Class" Interactive Media Awards
MediaWeek Best Spot Plan of the Year
Radio Mercury's Multimedia Campaigns award winner