

address

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new business contacts

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business advantage

Preston Spire makes brands positively matter by creating experiences so meaningful they are welcome in people's lives. In marketing, in business, in anything that matters — good wins.

capabilities

Brand strategy/research
Digital, social and content strategy
Media planning/buying
Integrated advertising
Brand/product design
Website UX and design
App UX and design
Lead generation
CRM/email marketing
Content development
SEM/SEO
Public relations
Experiential
Analytics and optimization

ownership

Fiercely independent/
employee-owned

accolades

Minneapolis/St. Paul Business Journal "Best Places To Work"
Top 100 U.S. agencies in AMA Effie Effectiveness Index
AdAge "Midwest Small Agency of the Year" (under 100 employees)
Ten AMA Effie awards and finalists
Four national Webby award finalists
Ten international "Best-in-Class" Interactive Media Awards
MediaWeek "Best Spot Plan of the Year"
Radio Mercury Awards, campaign and single awards

category experience

Accounting
Appliances
Automotive
Education
Entertainment
Financial services
Food/beverage
Grocery
Health and wellness
Home building products
Insurance
Lottery/gaming
Nonprofit
Outdoor and recreation
Packaged goods
Realty
Restaurants
Retail
Sports
Travel and tourism

clients

Ameriprise Financial
Anoka-Ramsey
Community College
Anoka Technical College
Bright Planet Pet
CommonSpirit Health
Covantage Health Partners
Herbruck's
Kennedy Krieger Institute
Lifespark
Lil' Drug Store
Mason Companies
Medtronic
Minnesota Alliance on
Problem Gambling
MOBE
NextBlue of North Dakota
NoDoz
Paisley Park
Ready Credit
RE@L
Second Harvest Heartland
Stoneberry
UCare
Vermont Blue Advantage
Virtual Training World
Wings Financial Credit Union
YMCA of the North